

Teal

**REVOLUTION**

JOINING FORCES FOR LIFE WITH OVARIAN CANCER

**Sponsorship  
Opportunities**





Committed to science, devoted to patients.  
Clarity is your trusted partner  
for the ovarian cancer journey.

Clarity...for life with ovarian cancer.

# The Why



22,000 women a year are diagnosed with ovarian cancer. Women facing this disease have expressed frustration and concern about the issues that arise with their diagnosis. With no effective diagnostic tools available, early detection seldom occurs. With a later diagnosis, challenging treatment decisions must be made. All of this contributes to the fact that ovarian cancer is the deadliest of woman's cancers.



# How we help

Overview of OC experience

# Clarity's Whole -Patient Approach

OC  
Treatment  
Education



Our patient education team provides free, individualized ovarian cancer education and resources for those seeking a detailed understanding of their ovarian cancer diagnosis and treatment options.

OC  
Counseling



Steps Through OC provides free, expert ovarian cancer counseling, emotional support, education and resources to any woman coping with OC, her family and caregivers.

Clinical  
Trial  
Support



Clarity's scientific team maintains our unique, comprehensive clinical trial finder and provides individualized support to women seeking to enroll in trials.



*“My OC counselor offered amazing support in every way...providing insight, knowledge, perspective, compassion, clarity, and grounded suggestions...it came to me at the most crucial time...as I healed from the physical trauma, but there is still the emotional trauma that I needed understanding of and help with, and thanks to my counselor, I felt so validated... I am SO GRATEFUL for this program.”*

*Steps Through OC participant*

# How can you help?

We are asking you to sponsor Teal Revolution, providing critical funding for our mission while providing you with promotional exposure both locally, in San Diego, and nationally.

Your company will be recognized as a leader in supporting women and families facing ovarian cancer.



May 22, 2022 will mark the third year of our successful walk event. This event was designed to raise funds and awareness of ovarian cancer by bringing Clarity and other 'teal' Partner Organizations around the country together, walking with a purpose. Through this collaboration, hundreds of ovarian cancer survivors, their friends and families have come together to revolutionize the ovarian cancer experience.

Teal Revolution will feature our flagship walk at Liberty Station Park in San Diego, a national broadcast, and our new community walk program Teal Revolution In a Box.

- Become a leader promoting corporate social responsibility focused on ovarian cancer patients and caregivers
- Reach a national audience, as well as the greater San Diego region
- Facilitate staff bonding with fundraising challenges for your employees
- Help provide life affirming programs for families living with ovarian cancer

## Benefits of Sponsorship



Teal Revolution Sponsorship Opportunities	Presenting \$50,00	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500**
Logo on Main Stage at Live Walk* and on Broadcast Banner	X				
Logo and Promotion on Teal Revolution in a Box	X				
Feature Story on Clarity Social Media	X	X			
Ad During National Broadcast	X	X	X		
12-month Recognition on Clarity Website	X	X	X	X	
Logo on event T -shirt**	X	X	X	X	
Special Team Kit for your participants	X	X	X	X	X
Exhibit Space at Live Walk*	X	X	X	X	X
Logo and Website Link on Fundraising Platform	X	X	X	X	X

If you have other benefits or promotional opportunities you would like to discuss, we are open to your suggestions.

*\*Dependent on COVID Safety restrictions*  
*\*\*Bronze Sponsors have name only on event tee-shirts*

For more information contact

Suzie Sylvester

[ssylvester@clarity.org](mailto:ssylvester@clarity.org)

# Your Commitment



YES, my company would like to sponsor Clarity's Signature Events at the \$\_\_\_\_\_ level, to support women with ovarian cancer.

Please recognize us as follows (Full name):

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Check enclosed

Charge credit card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CSV: \_\_\_\_\_

Name on card: \_\_\_\_\_

*Email form to: [ssylvester@clarity.org](mailto:ssylvester@clarity.org)*

*mail to: Clarity | Attn: Suzie Sylvester | 2820 Roosevelt Rd., Suite 204 | San Diego, CA 92106*